

E.A.R.N. is dedicated to building stronger communities, one life-challenged student at a time.

The Board of Directors has recently adopted a strategic plan that calls for extensive outreach and expansion of our efforts over the next three years. We are seeking influential strategic thinkers and community advocates for our Board of Directors who will be able to maximize our efforts and provide the skills and guidance needed to move us forward.

The Board of Directors is responsible for setting the strategic direction, ensuring necessary resources and providing program and human oversight. Board members should adhere to our organizational values of:

Inclusion

Compassion and desire to help empower students of all demographics – age, gender, race, circumstance, socio-economic levels of life; enabling others to help themselves.

Motivation

Thirst for self-improvement through knowledge to achieve success.

Innovation

Implementation of innovation; adapting to change by introducing new methods; accessibility and resources to benefit the students we serve.

Collaboration

Individual, community and industry cooperation for the common good of the students we serve and the vision we hold.

Excellence

Strive for quality in everything we do, especially in areas of responsiveness, systems effectiveness, and timely program completion.

Qualified candidates will be:

- Passionate about our cause
- Willing to commit time for board meetings, committee meetings and/or special events
- Have a collaborator mindset-willing to listen and open to new perspectives
- A strategic thinker with excellent follow through and results driven
- Enthusiastic about seeking support to advocate for life challenged students

We are currently recruiting for diverse leaders with expertise in the following areas:

Community/Development/Fundraising: Community involvement is essential to fulfilling the mission of EARN. We recognize that Board Members will offer a variety of skills and talents. While some offer their time, talent or support-others will bring their influence in the community, contacts and experience in raising funding support for our initiatives and mission. All are important to what we do. We welcome those who are not only willing to share their expertise but also to help us grow our list of supporters by providing other philanthropists and funders an opportunity to make a difference in the lives of those who need it most right now.

Marketing/Brand Development/Public Relations: With the aggressive goals set forth in the strategic plan for E.A.R.N., awareness of our offerings as well as our presence is crucial to overall success. The ideal candidate will offer extensive experience in branding, digital marketing, public relations and raising community awareness.

Corporate Leadership: We are excited to partner with corporations whose own products, services or initiatives align with ours-specifically the need to provide higher education to those with limited options or resources. Ideal candidates will have a willingness to engage their employees in “service to others” campaigns or programs, a strong understanding of how non-profit boards are most

effective, an ability to generate community engagement and be able to identify opportunities for philanthropic investment.

Entrepreneurs: E.A.R.N. was formed by an entrepreneur in line with a start-up philosophy. Identifying a challenge, finding a solution and implementing ideas are all principles that continue to drive the organization today. An ideal candidate will offer guidance and innovation as we work to maneuver through corporate, small business and government environments to secure the resources needed to achieve our aggressive goals.

Selection Process

Candidates are asked to submit an application for review by the CEO and current Executive Board Members. Applications selected to move forward will then be scheduled for a personal interview with the CEO. Candidates may be asked to attend an EARN Overview presentation and participate in a volunteer opportunity during the vetting process. Final selection to the Board of Directors will be completed by a vote of the existing Board.

Expectations/Commitment

The E.A.R.N. Board of Directors is responsible for:

- Strategic and organizational planning
- Ensuring adherence to the mission and purpose of E.A.R.N.
- Fundraising and resource development
- Enhancing the public image of E.A.R.N.

Members will be asked to collaborate with the CEO and Board President on individual commitments that will help best utilize his/her time, talent and resources in a manner beneficial to both the member and E.A.R.N.

We ask that Board Members do the following:

- Make a 12-month commitment to serve on the E.A.R.N. Board
- Attend at least 75% of quarterly board meetings
- Contribute an average of 6 hours of time per month serving both the Board and Board committees
- Participate in and attend 75% of all E.A.R.N. Fundraising Events
- Identify and introduce prospective donors to E.A.R.N.
- Complete the projects or objectives that you have agreed to